ORDER

Primary AE:

Billing Type:

New Business Thru:

104301

General Election

KSNV

 Original Date / Rev:
 07/16/12 / 10/30/12

 Order Type:
 GENERAL

Sales Office: VEGS
Sales Region: Local

Kevin Goodell

Agency Name: Denny Weddle & Associates

Order / Rev:

Alt Order #:
Product Desc:

Estimate: Flight Dates:

Bulling Contact:

Billing Contact:

750 Tam O Shanter

Las Vegas, NV 89109

08/27/12 - 11/04/12

Billing Calendar:

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Cash

Advertiser Name: Committee to Re-Elect Judge Bill Janse

 Demographic:
 A25-54

 Product Codes:
 PLC26

 Priority:
 SELECT PRIORITY CODE

Order Separation: 00:05:00

Advertiser External ID: Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	8	\$3,200.00	\$2,720.00
10/29/12	11/04/12	8	\$3,225,00	\$2,741,25

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	8	\$3,200.00	\$2,720.00	0.00
November 2012	8	\$3,225.00	\$2,741.25	0.00
Totals	44	\$14,760.00	\$12,546.00	0.00

Account Executives

Orders

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spo	ots	Amount
N 1 KSNV 09/17/12 09/30/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30 2	\$185.002	0.00 NM	2	\$370.00
	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF 1	\$185.00	0.00					
Week: 09/24/12 09/30/12	MTWTF 1	\$185.00	0.00					
N 2 KSNV 10/22/12 11/04/12	M-F 5-6a WakeUp w/Wa g iM	5-6a	MTWTF	:30 2	\$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	MTWTF 2	\$300.00	0.00					
Week: 10/29/12 11/04/12	MTWTF 2	\$300.00	0.00					
N 3 KSNV 09/17/12 09/30/12	Today Show CM	658a-9am	MTWTF	:30 1	\$550.002	0.00 NM	3	\$1,650.00
	Today Show							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF 2	\$550.00	0.00					
Week: 09/24/12 09/30/12	MTWTF 1	\$550.00	0.00					
N 4 KSNV 10/22/12 11/04/12	Today Show CM	658a-9am	MTWTF	:30 1	\$600.002	0.00 NM	2	\$1,200.00
	Today Show							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	MTWTF 1	\$600.00	0.00					
Week: 10/29/12 11/04/12	MTWTF 1	\$600.00	0.00			I		

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

Flight Dates: 08/27/12 - 11/04/12 Estimate

Break Start/End Time Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount N 4 **KSNV** 10/22/12 11/04/12 **Today Show** CM 658a-9am MTWTF - -:30 \$600.002 0.00 NM \$1,200.00 Today Show Start Date End Date Rating W eekdays Spots/Week Rate MTWTF - -11/04/12 Week: 10/29/12 \$600.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 2 KSNV 10/29/12-11/04/12 Today Show 658a-9am MTWThF---:30 (\$600.00) 0.00 NM See MG 4.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 11/04/12-11/04/12 Chris Matthews 9:30AM SUN 9:30a-10a ----Su :30 \$600.00 0.00 NM MG for 4.2 11/01 N 5 KSNV 09/17/12 09/30/12 M-F Today Show III 4th HCM 10am-11am :30 0 \$200.002 0.00 NM 3 \$600.00 Today 4th Hour **End Date** Weekdays Spots/Week Start Date Rate Rating MTWTF - -09/23/12 Week: 09/17/12 2 \$200.00 0.00 Week: 09/24/12 09/30/12 MTWTF - -2 \$200.00 0.00 Start/End Time Spot Ch Date Range Description W eekdays Lenath Rate Rtg Type 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$200.00) 0.00 NM See MG 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE MTWTF - -N 6 KSNV 09/17/12 09/30/12 Rachael Ray CM 11am-12pm :30 \$200.002 0.00 NM 3 \$600.00 Rachael Ray End Date Spots/Week Start Date Weekdays Rating Rate MTWTF--Week: 09/17/12 09/23/12 \$200.00 2 0.00 Week: 09/24/12 09/30/12 MTWTF - -\$200.00 0.00 MTWTF - -\$225.002 0.00 NM KSNV 10/22/12 10/28/12 Rachael Ray CM :30 \$225.00 11am-12pm 1 Rachael Ray Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 MTWTF - -\$225.00 0.00 Week: 10/22/12 MTWTF - -N 8 KSNV 09/17/12 11/04/12 Noon News CM 12-1230pm :30 1 \$275.002 0.00 NM 5 \$1,375.00 Noon News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 MTWTF - -\$275.00 0.00 1 MTWTF - -Week: 09/24/12 09/30/12 2 \$275.00 0.00 Week: 10/01/12 10/07/12 0 \$0.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00 Week: 10/15/12 10/21/12 0 \$0.00 0.00 MTWTF - -Week: 10/22/12 10/28/12 1 \$275.00 0.00 MTWTF - -Week: 10/29/12 11/04/12 \$275.00 0.00 1 KSNV 09/17/12 09/30/12 NEWS 3 at 4 (1 HOUR) CM 4-5pm :30 \$350.002 0.00 NM 5 \$1,750.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **End Date** W eekdays Start Date Spots/Week Rate Rating MTWTF - -Week: 09/17/12 09/23/12 2 \$350.00 0.00 Ch Date Range Start/End Time Weekdays Rate Rtg Type Spot Description Lenath MTWThF - - -(\$350.00) 0.00 NM 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p :30 See MG 9.5.9.6.9.7.9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) MTWThF - - - -:30 (\$350.00) 4-430p 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR) --W----4-5pm :30 (\$350.00) 0.00 NM See MG 9.10 [Inventory Code Correction] 6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR) (4:00 PM-4:30 PI-T-----4-5pm :30 \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PI----F----:30 \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 10 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR) (4:00 PM-4:30 PMTWThF----:30 \$350.00 0.00 NM 4-5pm MG for 9.5 08/29 MTWTF - -Week: 09/24/12 09/30/12 \$350.00 0.00

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

	Rtg Type	Spots	Amount
N 9 KSNV 09/17/12 09/30/12 NEWS 3 at 4 (1 HOUR) CM 4-5pm :30 0 \$350.002 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	0.00 NM	5	\$1,750.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/24/12 09/30/12 MTWTF 2 \$350.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtg Type		
4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 (\$350.00			
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]			
	0.00 NM		
(h) MG for 9.1,9.4,9.3,9.2			
[Inventory Code Correction] 9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF:30 (\$350.06)) 0.00 V/V		
See MG 9.11) 0.00 /		
[INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE	0 00 NN4		
11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PIW :30 \$350.00 MG for 9.9 09/26	0.00 NM		
N 10 KSNV 10/22/12 11/04/12 NEWS 3 at 4 (1 HOUR) CM 4-5pm MTWTF :30 1 \$450.002 4PM NEWS (1 hour)	0.00 NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rta Type		
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 (\$450.00			
See MG 10.3,10.4			
[PGM CHG = 4PM NEWS 1 HOUR] 3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm -T :30 \$450.00	0.00 NM		
⊕ MG for 10.2,10.1	0.00 11111		
[mg] Week: 10/29/12			
1 V 1001.0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rta Type		
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 (\$450.00	0.00 NM		
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]			
	0.00 NM		
N11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 1 \$400.002	0.00 NM	3	\$1,200.00
Face to Face w/ J.Ralston	0.00	J	ψ.,=00.00
<u>Start Date </u>			
Week: 09/17/12			
N 12 KSNV 10/22/12 10/28/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 1 \$450.002 Face to Face w/ J.Ralston	0.00 NM	1	\$725.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/22/1210/28/12MTWTF1\$450.000.00SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRate	Rtg Type		
1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm MTWThF :30 (\$450.00			
See MG 12.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
•	0.00 NM		
⊕ MG for 14.1,12.1			
N 13 KSNV 09/17/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$250.002 Tonight Show	0.00 NM	3	\$750.00
Start Date End Date Weekdays Spots/Week Rate Rating	į		
Week: 09/17/12			
N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$275.002 Tonight Show	0.00 NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/22/12 10/28/12 MTWTF 1 \$275.00 0.00			

Print Date: 10/30/12 15:30:07 Page 4 of 4

 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start End Inventory Code Break Start/End	Time Davis Lan Coats Date Dri Dte Tune Coats America
Ln Ch Start End Inventory Code Break Start/End N14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237	3 71 1
Tonight Show	a witwii50 i \$275.002 0.00 NNN i \$275.00
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 MTWTF 1 \$275.00	0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a	<u>Weekdays Length Rate Rtg Type</u> MTWThF :30 (\$275:00) 0,00 <i>NM</i>
1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a See MG 12.2	₩1₩111130 (Φ213.00) 0.00 1¥IVI
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
Week: 10/29/12 11/04/12 MTWTF 1 \$275.00	0.00
N 15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM 136-205am	MTWTF :30 1 \$40.003 0.00 NM 1 \$40.00
Last Call w/Carson Daly	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12 09/23/12 MTWTF 1 \$40.00	0.00
N 16 KSNV 09/17/12 09/30/12 News 3 Today - SATURDCM 9am-930am News 3 Today - SAT	:30 0 \$275.002 0.00 NM 3 \$1,300.00
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12 09/23/12S- 2 \$275.00	0.00
Week: 09/24/12 09/30/12S- 2 \$275.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am	Sa :30 (\$275.00) 0.00 <i>NM</i>
See MG 16.5,16.6 [PGM CHG = GOLF]	
FGM CHG = GOLF] 4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am	Sa :30 (\$275.00) 0.00 NM
See MG 16.5,16.6	(φ270.00) 0.00 7400
[PGM CHG = GOLF]	
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am	Sa :30 (\$275.00) 0.00 <i>NM</i>
→ See MG 16.8	
[rate not on rate card]	C- 00 (0075 00) 0 00 AU
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am M See MG 16.8	Sa :30 (\$275.00) 0.00 <i>NM</i>
[rate not on rate card]	
8 KSNV 10/15/12-10/15/12 M-F Jeop/Wheel 630-730pm	M :30 \$750.00 0.00 NM
[ABLE TO PLACE] ABLE TO PLACE	·
N 17 KSNV 10/22/12 11/04/12 News 3 Today - SATURDQM 9am-930am	S- :30 1 \$300.002 0.00 NM 2 \$600.00
News 3 Today - SAT	
Start Date	Rating
Week: 10/22/12 10/28/12S- 1 \$300.00	0.00
Week: 10/29/12 11/04/12S- 1 \$300.00	0.00

Totals 44 \$14,760.00